



WXIX

ORDER

Print Date 09/20/12 Page 1 of 5

Flight Dates 10/16/12-10/22/12

<u>Contract / Revision</u>	823504	/	<u>Product</u>	<u>Order Sep</u>	00:00:00
<u>Original Date / Revision</u>	09/20/12	09/20/12	<u>Agency Com</u> 15%	<u>Estimate #</u>	1537
			<u>Billing Contact</u>	<u>Alt Order #</u>	06326353
<u>Advertiser</u>	Obama, Barack/D/President		<u>1010 Wisconsin Ave NW</u>	<u>Billing Type</u>	Cash
			<u>Suite 800</u>	<u>Order Type</u>	Political
			<u>Washington, DC 20007</u>	<u>Billing Cycle</u>	EOM/EOC
<u>Agency</u>	Greer Margolis Mitchell & Bl		<u>Billing Calendar</u>	BROADCAST	
<u>Buying Contact</u>	<u>Sales Office</u>	T-DC	<u>Demographic</u>	A35+	
1010 Wisconsin Ave NW	<u>Sales Region</u>	National	<u>Rev Codes</u>	Agency	Political
Suite 800	<u>Agency Ref</u>		<u>Product Codes</u>	PL565	
Washington, DC 20007			<u>Priority</u>	P 5	
			<u>Advertiser Ref</u>		

Primary Account Executive

Primary Ass

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	156	\$29,303.75	\$34,475.00	0.00	10/01/12	10/22/12	156	\$29,303.75	\$34,475.00
Totals	156	\$29,303.75	\$34,475.00	0.00					



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Hiatus Dates

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Order Sep 00:00:00

Advertiser Obama, Barack/D/Presiden Product OBAMA SCHED A

Estimate # 1537



Contract / Revision **823504** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 09/20/12 / 09/20/12

Order Sep 00:00:00

Advertiser **Obama, Barack/D/Presiden** Product **OBAMA SCHED A**

Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
E 16	WXIX	10/16/12	10/22/12	Rachael Ray 11A Rachael Ray 11A	Comm	11a-12P	MTWTF--	:30	5	\$50.00	P	5	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/22/12	MTWTF--		5				\$50.00		0.00				
E 17	WXIX	10/16/12	10/22/12	America Now 12P America Now 12P	Comm	12-1P	MTWTF--	:30	5	\$50.00	P	5	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/22/12	MTWTF--		5				\$50.00		0.00				
E 18	WXIX	10/16/12	10/22/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P (1:00 PM-1:30 PM)	MTWTF--	:30	5	\$50.00	P	5	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/22/12	MTWTF--		5				\$50.00		0.00				
E 19	WXIX	10/16/12	10/22/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	1-2P (1:30 PM-2:00 PM)	MTWTF--	:30	5	\$50.00	P	5	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/22/12	MTWTF--		5				\$50.00		0.00				
E 20	WXIX	10/16/12	10/22/12	Ricki Lake 2p Ricky Lake 2P	Comm	2-3P	MTWTF--	:30	3	\$50.00	P	5	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/22/12	MTWTF--		3				\$50.00		0.00				
E 21	WXIX	10/16/12	10/22/12	News At 630P News At 630P	Comm	630-7P	MTWTF--	:30	5	\$150.00	P	5	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/22/12	MTWTF--		5				\$150.00		0.00				
E 22	WXIX	10/16/12	10/22/12	Jeff Probst 4P Jeff Probst 4P	Comm	4-5P	MTWTF--	:30	5	\$100.00	P	5	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/22/12	MTWTF--		5				\$100.00		0.00				
E 23	WXIX	10/16/12	10/22/12	Ricki Lake 5P Ricki Lake 5P	Comm	5-6P (5:00 PM-5:30 PM)	MTWTF--	:30	5	\$100.00	P	5	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/22/12	MTWTF--		5				\$100.00		0.00				
E 24	WXIX	10/16/12	10/22/12	Ricki Lake 5P Ricki Lake 5P	Comm	5-6P (5:30 PM-6:00 PM)	MTWTF--	:30	5	\$100.00	P	5	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/22/12	MTWTF--		5				\$100.00		0.00				
E 25	WXIX	10/16/12	10/22/12	Jeopardy 6P JEOPARDY	Comm	6-630P	MTWTF--	:30	5	\$250.00	P	5	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/22/12	MTWTF--		5				\$250.00		0.00				
E 26	WXIX	10/16/12	10/22/12	Jeopardy 730P JEOPARDY	Comm	730-8P	MTWTF--	:30	5	\$600.00	P	5	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/22/12	MTWTF--		5				\$600.00		0.00				
E 27	WXIX	10/16/12	10/22/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	MTWTF--	:30	5	\$500.00	P	5	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/22/12	MTWTF--		5				\$500.00		0.00				
E 28	WXIX	10/20/12	10/20/12	SA-SU 6-7P TIL DEATH/KOQ	Comm	SA-SU 6-7P	-----1-	:30	1	\$75.00	P	5	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/22/12	MTWTF--		5				\$75.00		0.00				



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Advertiser **Obama, Barack/D/Presiden** Product **OBAMA SCHED A**

Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
E 28	WXIX	10/20/12	10/20/12	SA-SU 6-7P TIL DEATH/KOQ	Comm	SA-SU 6-7P	-----1-	:30	1	\$75.00	P	5	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-----1-		1	\$75.00			0.00						
E 29	WXIX	10/20/12	10/20/12	SA 7-8P WHEEL/JEOP	Comm	SA 7-8P	-----1-	:30	1	\$200.00	P	5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-----1-		1	\$200.00			0.00						
E 30	WXIX	10/16/12	10/22/12	Late News M-F Late News M-F	Comm	10-11P (10:00 PM-10:30 PM)	MTWTF--	:30	5	\$500.00	P	5	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/22/12	MTWTF--		5	\$500.00			0.00						
E 31	WXIX	10/16/12	10/22/12	Late News M-F Late News M-F	Comm	10-11P (10:30 PM-11:00 PM)	MTWTF--	:30	5	\$500.00	P	5	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/22/12	MTWTF--		5	\$500.00			0.00						
E 32	WXIX	10/20/12	10/20/12	LATE RUN M-SU NEWS/LATE	Comm	1030P-12M	-----1-	:30	1	\$400.00	P	5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-----1-		1	\$400.00			0.00						
E 33	WXIX	10/20/12	10/20/12	LATE RUN M-SU NEWS/LATE	Comm	1030P-12M	-----1-	:30	1	\$400.00	P	5	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-----1-		1	\$400.00			0.00						
E 34	WXIX	10/21/12	10/21/12	Late News Su Late News Sun	Comm	10-1102P (10:00 PM-10:30 PM)	-----1	:30	1	\$500.00	P	5	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-----1		1	\$500.00			0.00						
E 35	WXIX	10/21/12	10/21/12	Late News Su Late News Sun	Comm	10-1102P (10:30 PM-11:00 PM)	-----1	:30	1	\$500.00	P	5	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-----1		1	\$500.00			0.00						
E 36	WXIX	10/21/12	10/21/12	Late News Sunday 11P Comm	11P-1130P	-----1	:30	1	\$400.00	P	5	0.00	NM	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-----1		1	\$400.00			0.00						
E 37	WXIX	10/16/12	10/22/12	Simpsons 11P Simpsons 11P	Comm	11-1130P	MTWTF--	:30	1	\$200.00	P	5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/22/12	MTWTF--		1	\$200.00			0.00						
E 38	WXIX	10/16/12	10/22/12	30 Rock 12A 30 Rock 12A	Comm	12-1230A	MTWTF--	:30	1	\$125.00	P	5	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/22/12	MTWTF--		1	\$125.00			0.00						
E 39	WXIX	10/16/12	10/22/12	King Of Queens 1230A Comm	1230-1A	MTWTF--	:30	1	\$100.00	P	5	0.00	NM	1	\$100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/22/12	MTWTF--		1	\$100.00			0.00						
E 40	WXIX	10/16/12	10/22/12	According To Jim 1A According To Jim	Comm	1-130	MTWTF--	:30	1	\$25.00	P	5	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/22/12	MTWTF--		1	\$25.00			0.00						



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Advertiser **Obama, Barack/D/Presiden** Product **OBAMA SCHED A**

Estimate # **1537**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
E 40	WXIX	10/16/12	10/22/12	According To Jim 1A	Comm	1-130	MTWTF--	:30	1	\$25.00	P	5	0.00	NM	1	\$25.00
According To Jim																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/16/12	10/22/12	MTWTF--		1				\$25.00		0.00				
E 41	WXIX	10/17/12	10/17/12	X Factor Wednesday	Comm	X Factor Wednesd-	-- 1----	:30	1	\$1,500.00	P	5	0.00	NM	1	\$1,500.00
X Factor Wednesday																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-- 1----		1	\$1,500.00			0.00						
E 42	WXIX	10/18/12	10/18/12	Thu Hour 2	Comm	Th 9-10P	--- 1 ---	:30	1	\$1,250.00	P	5	0.00	NM	1	\$1,250.00
GLEE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	--- 1 ---		1	\$1,250.00			0.00						
E 43	WXIX	10/18/12	10/18/12	X Factor Thursday	Comm	X Factor Thursday	--- 1 ---	:30	1	\$1,500.00	P	5	0.00	NM	1	\$1,500.00
X Factor Thursday																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	--- 1 ---		1	\$1,500.00			0.00						
E 44	WXIX	10/21/12	10/21/12	NFL Pre-game (reg seas	Comm	12N-1P	----- 1	:30	1	\$300.00	P	5	0.00	NM	1	\$300.00
NFL Pre-game																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	----- 1		1	\$300.00			0.00						
E 45	WXIX	10/21/12	10/21/12	NFL on Fox Game 2	Comm	4-730P	----- 1	:30	1	\$1,500.00	P	5	0.00	NM	1	\$1,500.00
NFL on Fox																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	----- 1		1	\$1,500.00			0.00						
E 46	WXIX	10/21/12	10/21/12	Su 730P-8P	Comm	Su 730-8P	----- 1	:30	1	\$750.00	P	5	0.00	NM	1	\$750.00
NFL OT																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	----- 1		1	\$750.00			0.00						
														Totals	156	\$34,475.00